Technomonopolies

Michał "rysiek" Woźniak
rysiek@fwioo.pl
Free and Open Source Software Foundation

inb4

Technomonopolies

- The only supplier of a product or service on a given market
- High barriers of entry
- No good substitute

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Healthy market

Mobile network

- Well-established standards (GSM, UMTS, HSDPA, …)
- Keeping contact possible regardless of service provider

...hence...

- Free and independent selection of:
  - Service provider
  - Device

Healthy market

E-mail

- Well-established standards (SMTP, POP3, IMAP, …)
- Keeping contact possible regardless of service provider

...hence...

- Free and independent selection of:
  - Service provider
  - User agent

Healthy market?

Browsers

- Embrace, Extend, Explorer
- Websites created for a particular browser

...hence...

- Barriers to selecting a browser freely

Healthy market!

Browsers

- Return to standards
- Standards-based website design

...hence...

- Independent choice of a browser

WHAT WE?
BROWSERS!
BROWSERS!
BROWSERS!
WHAT WE WANT?
MORE SPEED!
MORE SPEED!
MORE SPEED!
AND WHEN WE WANT?
RIGHT NOW!!!
RIGHT NOW!!!
RIGHT NOW!!!
BROWSERS!

Healthy market?

Google Search

- Low barrier of entry
- Several providers (Bing, DuckDuckGo, ...)

...hence...

- Choice of provider regardless of Google's dominance

Mobile network

service

Mobile telephony and data transmission

provider

T-Mobile
Orange
tens of others

terminal/device

Any of Jolla, Samsung, Apple, Nokia, HTC,
and many others

Social networks

service

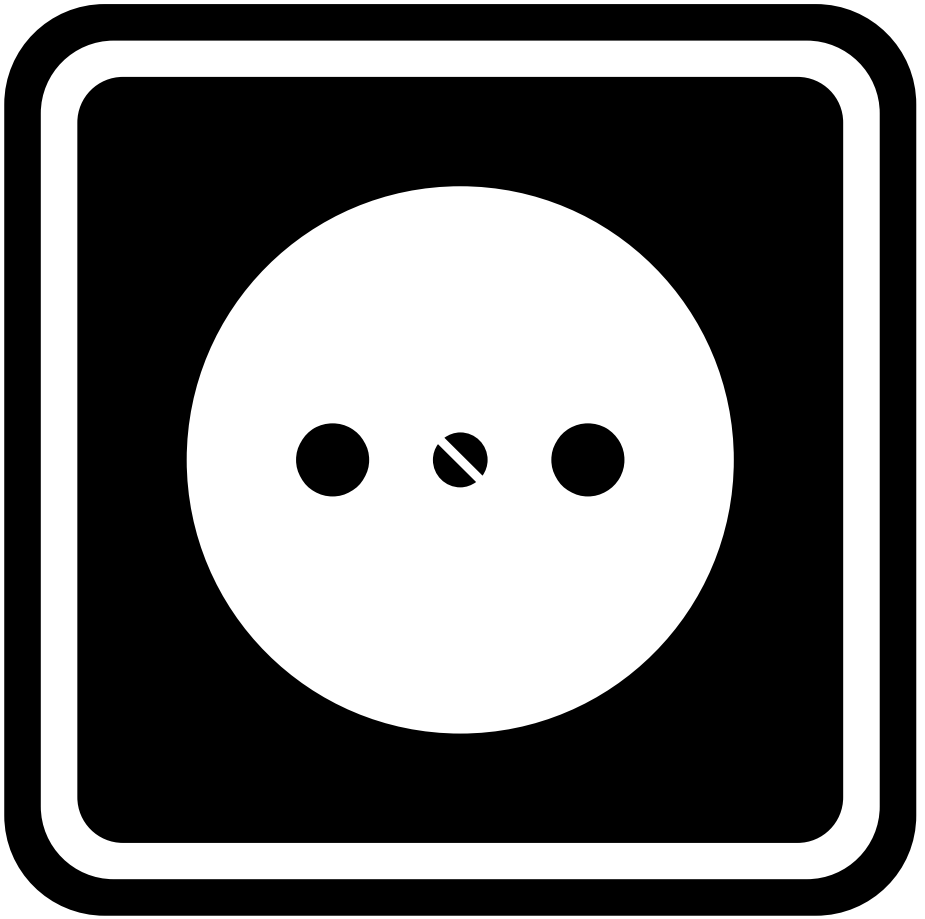
Social networks

provider

Twitter
Facebook
Google+

user agent

Twitter.com, Facebook.com, plus.google.com
Desktop clients
Mobile apps



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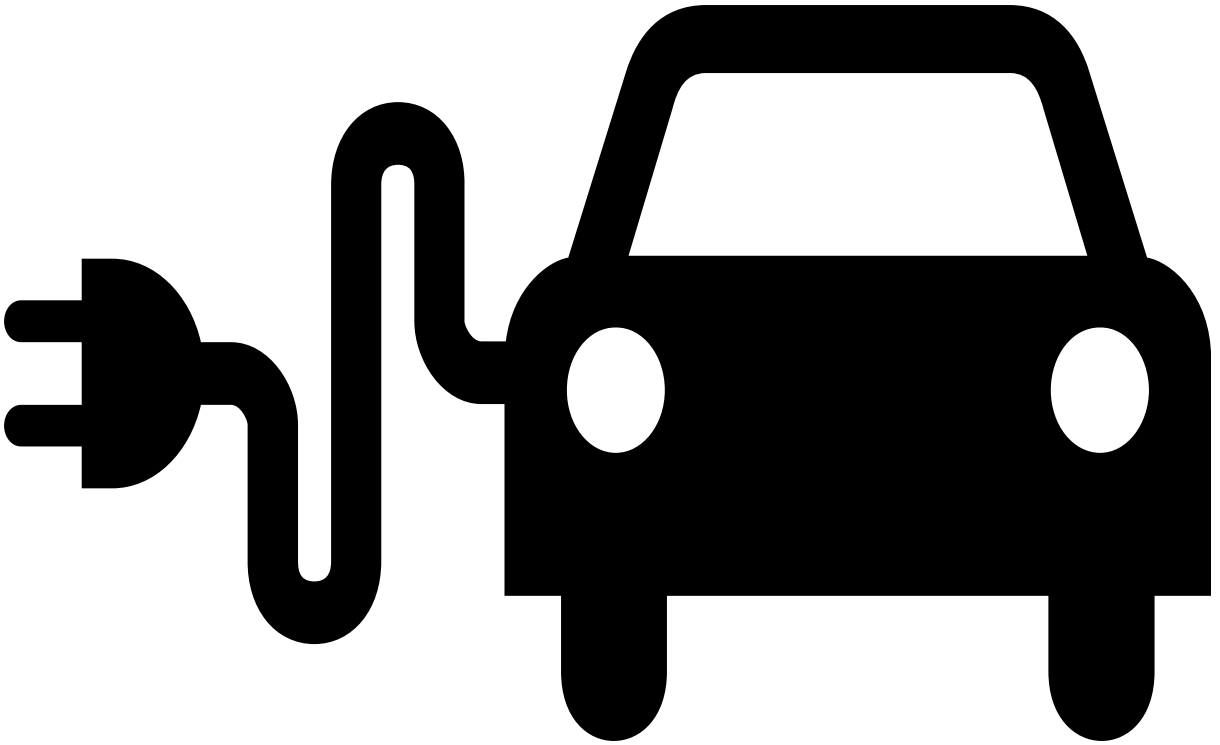

Social networks

- Who has a Facebook account?

Social networks

- Who has a Facebook account?
- Why won't you close it and move to Diaspora or Google+?

Social networks

- Kto ma konto na Facebooku?
- Why won't you close it and move to Diaspora or Google+?

  - „All my friends are on Facebook”

    ...hence...

Social networks

- Kto ma konto na Facebooku?
- Why won't you close it and move to Diaspora or Google+?

  - „All my friends are on Facebook”

    ...hence...
  - **Facebook is the only provider of the service of keeping in touch with Facebook users**

Social networks

service

Social networks

provider

Twitter
Facebook
Google+

user agent

Twitter.com, Facebook.com, plus.google.com
Desktop clients
Mobile apps

Social monopolies

service: **Facebook** **provider:** **Facebook** **user agent:** **Any FB client**	**service:** **Twitter** **provider:** **Twitter** **user agent:** **Any Twitter client**	**service:** **Google+** **provider:** **Google** **user agent:** **Any Google+ client**

Cloud monopolies

service: **iCloud** **provider:** **Apple** **user agent:** **iCloud**	**service:** **SkyDrive** **provider:** **Microsoft** **user agent:** **SkyDrive**	**service:** **DropBox** **provider:** **DropBox** **user agent:** **DropBox**

IM Monopolies

service: **Skype** **provider:** **Skype** **user agent:** **Skype**	**service:** **iMessage** **provider:** **Apple** **klient:** **Message**	**usługa:** **Gtalk/XMPP** **dostawca:** **Google** **klient:** **GTalk**

Network effect

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The more people use a given communication platform, the more people will start using it

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(or, the harder it will be for people not to use it)

Network effect

The more people use a given communication platform, the more people will start using it

(or, the harder it will be for people not to use it)

(and, the more power the entity controlling the platform has)

- Who uses Google Chrome?

- Who uses Google Chrome?
- ...as their main/only browser?

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- Who uses Google's XMPP/GTalk?

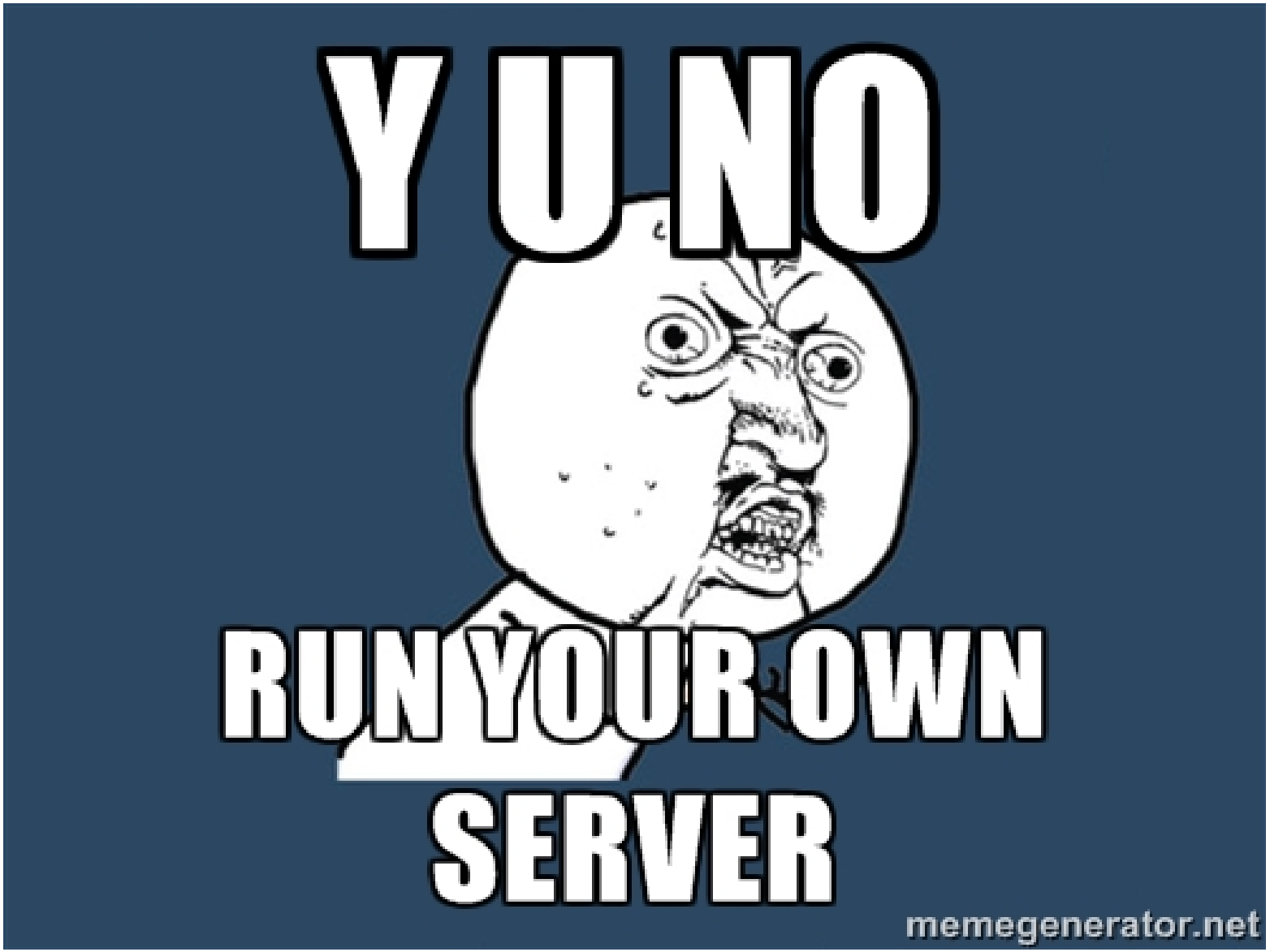
- Who uses Google's XMPP/GTalk?
- Who has and uses any other XMPP account, outside Google's infrastructure? And uses it?

Freedom ecology

Don't do it to yourself, don't do it to others.

WAT DO?

DECENTRALISE
ALL THE THINGS
memegenerator.net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Thanks!

Michał "rysiek" Woźniak
rysiek@fwioo.pl
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