



**DAS  
ERSTE  
DEUTSCHE  
mobil  
FERNSEHEN**



# MEDIEN FASSADEN FESTIVAL

AUSSTELLUNG \* SCREENINGS \* KONFERENZ  
16. 10. - 12. 12. 2008  
[WWW.MEDIAARCHITECTURE.ORG](http://WWW.MEDIAARCHITECTURE.ORG)



## MEDIA FACADES FESTIVAL

[WWW.MEDIAARCHITECTURE.ORG](http://WWW.MEDIAARCHITECTURE.ORG)

The Festival will focus on the integration of moving images into facade structures as communicative element and its effect on urban space. An International Conference and Exhibition at the German Architecture Centre (DAZ) will explore worldwide unique examples of media architecture. Screenings on media facades in the centre of Berlin will show site specific creative content developed by 24 selected artists.

Test Screening: 30 August, Lange Nacht der Museen  
Collegium Hungaricum Berlin, Dorotheenstr. 12 (near Museumsinsel)

Exhibition: 16 October - 12 December 2008  
Conference: 17 - 18 October 2008  
Urban Screenings: 17 October - 3 November 2008

Initiated by Public Art Lab / International Urban Screens Studios  
In cooperation with Media Architecture Group, Vienna  
Supported by Hauptstadtkulturfonds, Landesinitiative Projekt Zukaft Berlin  
Photo: Thomas Fiedler, Projekt Blinkenlights, [www.blinkenlights.de](http://www.blinkenlights.de) - Design: [www.gobi-berlin.de](http://www.gobi-berlin.de)

Initiators and Feeding Partners



Media Facades Partner



Sponsors of the Artists Projects



**blue spot for free**

Icons: shield, shopping bag, wine glass, location pin, two people, www, phone

Search  ▶

**Terminal locations**

In Berlin you will find 45 terminals:

Legend:  
 blue spot Standort  
 10 LAN Hotspot  
 Schematische Darstellung der Terminalverteilung und der 10 LAN-Senderstellen. Änderungen vorbehalten.

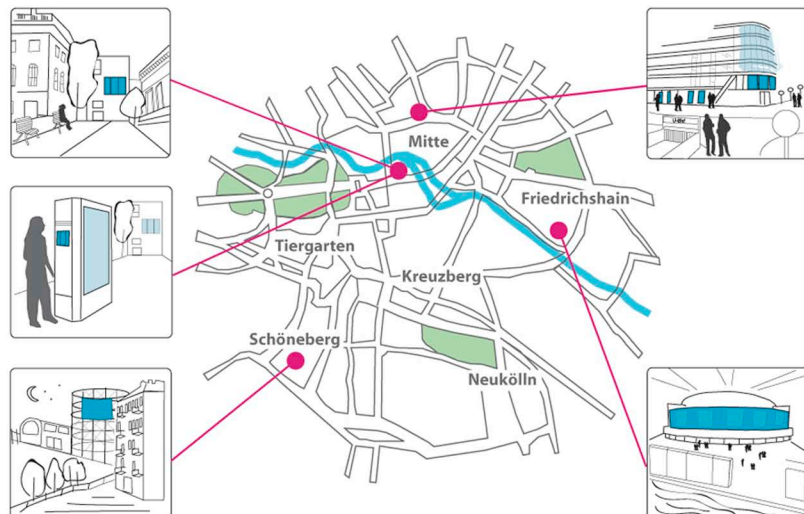
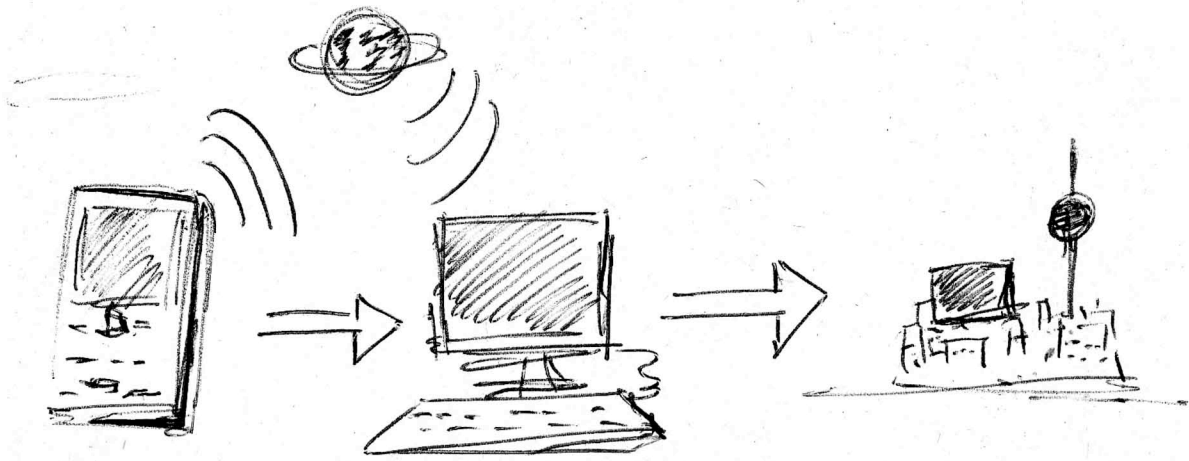
Navigation: ◀ ▶ ⬆

Menu:  
 TERMINAL LOCATIONS  
 GUARANTEE INFO  
 IMPRINT  
 CONTACT  
 TERMS AND CONDITIONS  
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Buttons: About bluespot, Deutsch, My bluespot

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Guarantee information: We abide by the principle "on demand", which means we send bluespot offers and contents on request or with user consent.

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[www.dasErsteMobil.de](http://www.dasErsteMobil.de)

**Das Erste Deutsche Mobil Fernsehen  
ist live vom 18.10.2008 bis 03.11.2008  
auf der Fassade des Collegium  
Hungaricum Berlin // Unter den  
Linden // Ecke Humboldt Universität**

**Und so einfach funktioniert es:**

1. On Air Nummer wählen
2. Video Anruf starten und
3. Wir schalten Dich live ins Studio

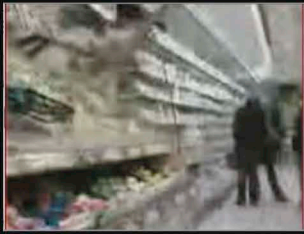


**01522 8098 430**

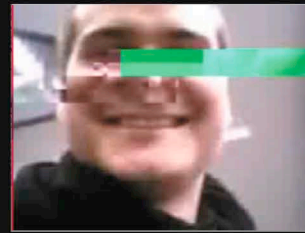
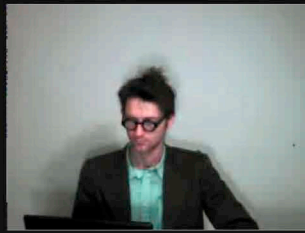
Voraussetzung: UMTS Kamera Handy

**Mehr Info unter [www.dasErsteMobil.de](http://www.dasErsteMobil.de)  
oder direkt per Info SMS aufs Handy**

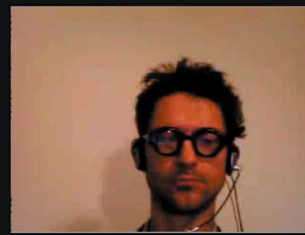
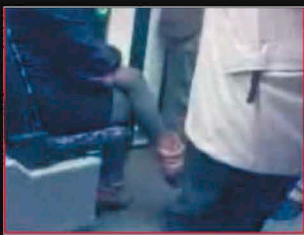
**Schicke eine SMS mit "ON AIR" an die 99399**



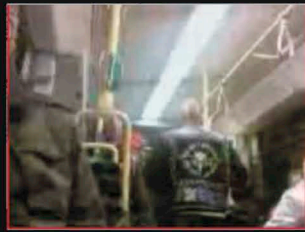
SHOPPING. live from: TENGELMANN STORE, Berlin



live from: THE STUDIO



NICE BOOTS. live from: TRAM/STRASSENBAHN, Berlin



PUNKS. live from: TRAM/STRASSENBAHN, Berlin



PORN-TAINMENT. live from: REEPERBAHN, Hamburg

